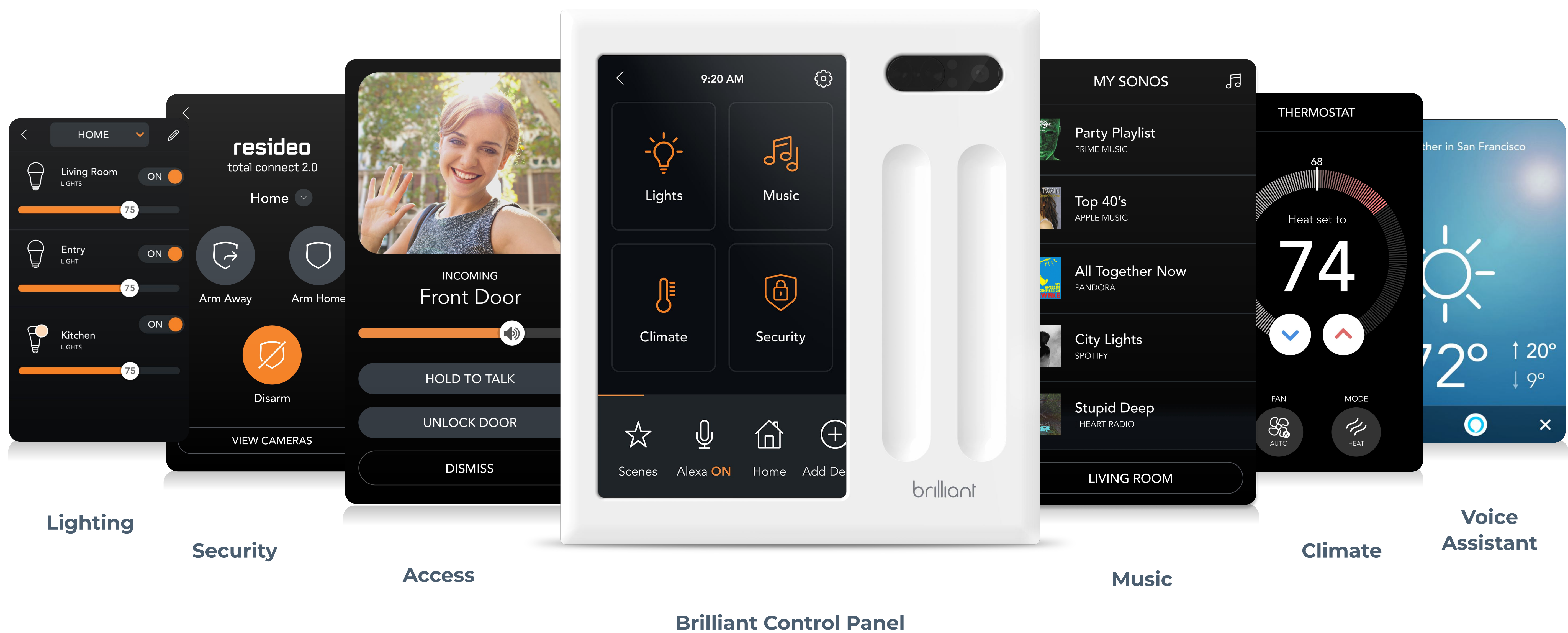
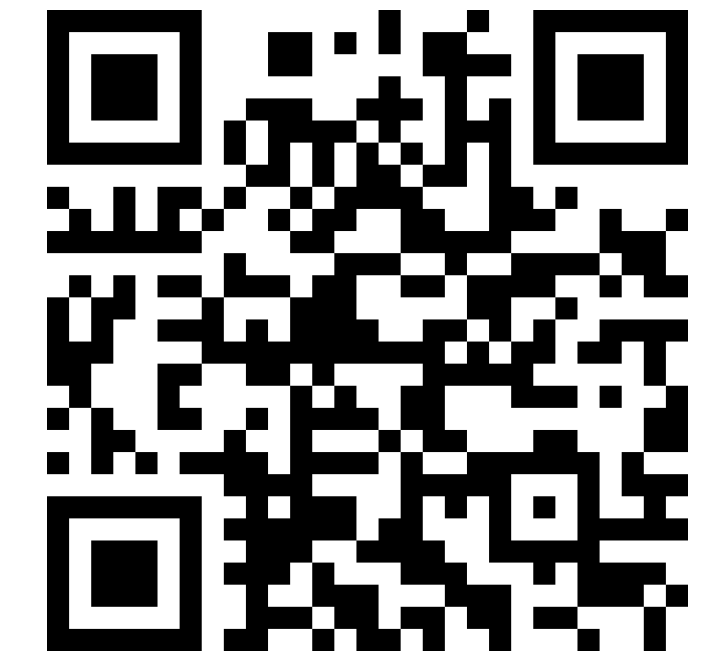


brilliant
SMART HOME SYSTEM

BECOME A BRILLIANT PRO

Not a Brilliant dealer yet? Apply for wholesale pricing, training, and recurring revenue.
pro.brilliant.tech/pro-dealer-form



Not all smart home systems are created equal

Brilliant fills the gap between basic voice assistants and expensive custom systems. Easily installs in existing light switch locations and available from certified professionals who can design and configure a system for the whole home. With dozens of integrations, it works with your existing and future smart devices. Professional results, without the custom price tag.

ALEXA | GOOGLE |
APPLE

**More smart speaker
than smart system**

DIY only - no professional installer
options or troubleshooting

Limited home automation depth

Privacy concerns

Bloated app experience not focused on
smart home control

Devices clutter up counter space

\$30-\$300

brilliant

**High-end features at a
fraction of the price**

**Premium on-wall control panel that
serves as the command center for
your home**

**Works with smart home devices
you already own**

**Intuitive interface making it easy to
set up scenes and automations**

**Optional Brilliant Max subscription
leverages curated automations to
let your smart home run itself**

\$600-\$3600

CONTROL4 | SAVANT |
CRESTRON

**Powerful, but pricey -
and you are not in control**

Expensive equipment that often requires
extensive project scoping, rewiring and
programming which adds cost and time

Personalization, troubleshooting, and
complex configuration changes require
a costly service call, takes a long time to
implement, and often requires a
technician to be on site

Often requires a dedicated space for a
full server rack of hardware

\$15K-\$150K+