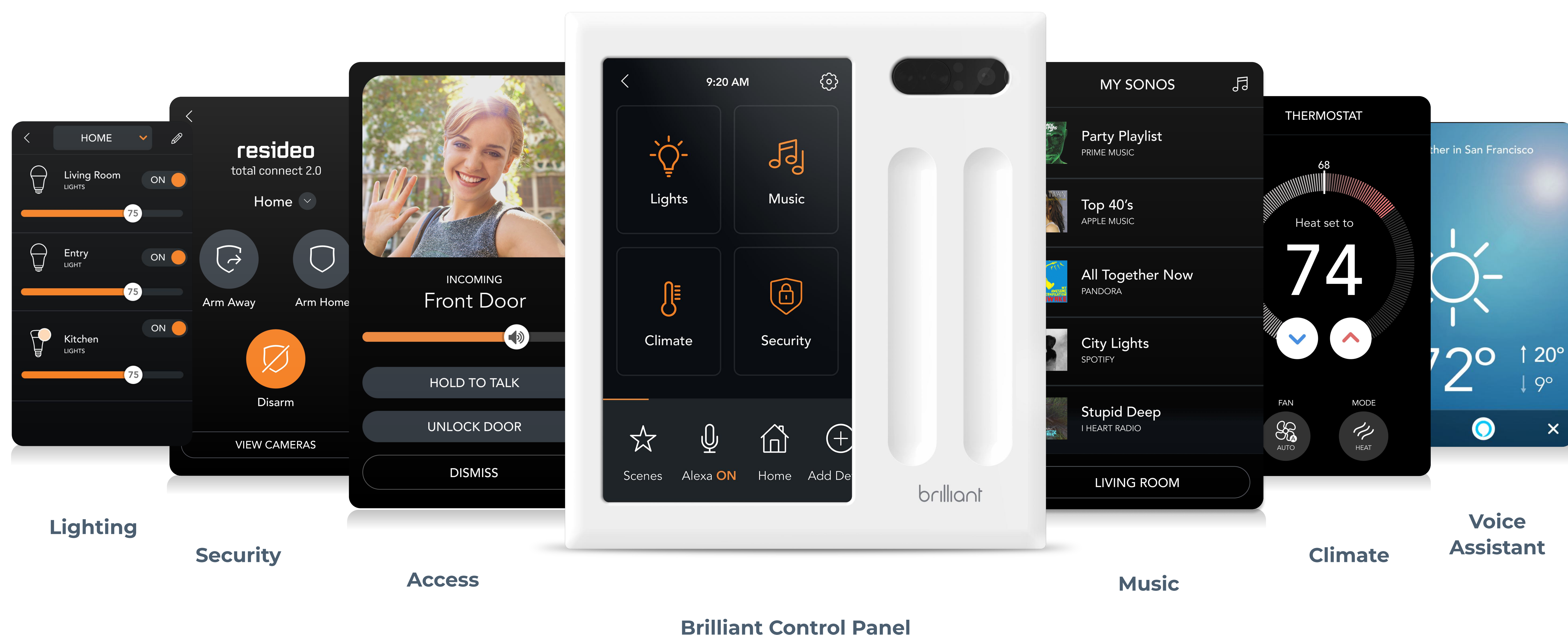




Not all smart home systems are created equal

Brilliant fills the gap between basic voice assistants and expensive custom systems. Installed by a professional in hours, you get an elegant wall panel that controls lighting, climate, security, and music - no subscription required, no five-figure budget needed. With dozens of integrations, it works with your existing - and future - smart devices. Professional results, without the custom price tag

ALEXA | GOOGLE |
APPLE

brilliant

CONTROL4 | SAVANT |
CRESTRON

More smart speaker than smart system

DIY only - no professional installer options or troubleshooting

Limited home automation depth

Privacy concerns

Bloated app experience not focused on smart home control

Devices clutter up counter space

\$30-\$300

High-end features at a fraction of the price

Premium on-wall control panel that serves as the command center for your home

Works with smart home devices you already own

Intuitive interface making it easy to set up scenes and automations

No subscription or stand-alone hub required

\$600-\$3600

Powerful, but pricey - and you are not in control

Expensive equipment that often requires extensive project scoping, rewiring and programming which adds cost and time

\$1000+ annual subscription fees

Changes and troubleshooting require a costly service call and is dependent on a technician's availability

Often requires a dedicated space for a full server rack of hardware

\$15K-\$150K+